Three Generations of Excellence



Continuing in the tradition of their founder, the partners at The Bluestone Organization are proud to bring three generations of experience to every project.

by Jennifer McDermitt

n an age when businesses come and go, it is rare to find a company that has been in business since the 1920s, not to mention one that is in its third generation of family operation. With a history that reads more like a family tree, the Bluestone Organization of Fresh Meadows, NY, is proof that, in the real estate business, experience can be a company's greatest asset.

A Family Tradition

The Bluestone Organization was founded in the 1920's by Jacob Bluestone, a man who wanted to create a real estate company that would provide for his family and be a source of pride. He faced many challenges, however, building single-family homes during the Depression. When his sons, Norman, Harold and Eli, joined the company, they too wanted to continue in the dream of their father. With their vision to expand the business, the company began building apartment buildings in and

Continued on page 22

Malcolm Shabazz Gardens.